

## ST. MARY'S UNIVERSITY SCHOOL OF GRADUATE STUDIES

## INCENTIVE SYSTEM EFFECT ON EMPLOYEES MOTIVATION: THE CASE OF SUNNY SIDE EDUCATIONAL INSTITUTE

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DECEMBER, 2024 ADDIS ABABA, ETHIOPIAN

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## **Table of Contents**

ACKI	NOWLEDGEMENTi					
ACRO	ACRONYMS AND ABBREVIATIONii					
LIST	LIST OF TABLESiii					
LIST OF FIGURES						
ABST	ABSTRACTv					
CHA	APTER ONE 1					
INT	RODUCTION 1					
1.1.	Background of the Study					
1.2.	Statement of the Problem					
1.3.	Research questions					
1.4.	Objective of the Study					
1.4.	1.General Objective2					
1.4.2	2.Specific Objective					
1.5.	Significance of the Study					
1.6.	Limitation of the Study					
1.7.	Scope of the Study					
1.8.	Operational Definition of Terms					
1.9.	Organization of the Paper					

CHA	APTER TWO 5
REV	VIEW OF RELATED LITERATURES5
2.1.	Introduction
2.2.	1.Incentive Schemes5
2.2.2	2.Types of Incentive Schemes
2.2.3	3.Individual Incentives11
2.2.4	4.Group Incentives
2.3.	Purpose of Incentive Schemes
2.4.	Conditions for Effective use of Incentive Schemes12
2.5.	Effects of Incentive Schemes
2.6.	Employee Motivation14
2.7.	Related Theories
2.8.	Employee Perceptions
2.9.	Employee Performance
2.10.	Empirical Review Related to the Study18
2.11.	Conceptual Framework
CHA	APTER THREE26
RES	SEARCH DESIGN AND METHODOLOGY26
3 1	Introduction 26

3.2.	Research Approach	26
3.3.	Research Design	26
3.4.	Target Population	27
3.5.	Sample Technique and Sample Size	27
3.6.	Data Collection Method and Procedure	28
3.6.1	1.Primary Data	28
3.6.2	2.Secondary Data	29
3.7.	Variables of the Study	29
3.8.	The Research Instrument	29
3.9.	Validity and Reliability Test	30
3.9.1	1. Validity Test	30
3.9.2	2.Reliability Test	30
3.10.	Method of Data Analysis	30
3.11.	Ethical Consideration.	31
CHA	APTER FOUR	32
DAT	ΓΑ PRESNTATION, ANALYSIS AND INTERPRETATION	32
4.1.	Introduction	32
4.2.	Response Rate of Respondents	32
4.3.	Reliability Test	33

4.	.4.	Demographic Characteristics of Respondents	33
4.	.5.	Descriptive Analysis	36
4.	.6.	Mean and Standard Deviation	37
4.	.7.	Normality Test	42
4.	.8.	Inferential Analysis	42
	4.8.1	.Pearson Correlation Analysis	42
	4.8.2	Multiple Liner Regression	44
	4.8.3	.Hypothesis Test	44
(	СНА	APTER FIVE	<b>47</b>
,	CON	ICLUSIONS ANDRECOMMENDATIONS	<b>47</b>
5.	.1.	Conclusion	47
5.	.2.	Recommendation	48
	Refe	rences	49
A	APPE	NDIX	56

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## **ACRONYMS AND ABBREVIATION**

**TLP**: Teaching Learning Process

STP: Student Teacher-Parent

**SSEI**: Sunny Side Educational Institute

DV: Depend variable

IV: Independent variable

SPSS: Statistical package for social science

## LIST OF TABLES

Table 3. 1: Target Population and Sample
Table 4. 1: Questionnaire Distribution and Response Rate
Table 4. 2: Reliability Statistics
Table 4. 3: Demographic Characteristics of Respondents
Table 4. 4: Comparison Bases of Mean Score
Table 4. 5: Aggregate of Financial Incentives Mean and Standard Deviation
Table 4. 6: Summary of Financial Incentives
Table 4. 7: Aggregate of Non-Financial Incentives - Mean and Standard Deviation39
Table 4. 8: Summary of Non- Financial Incentives
Table 4. 9: Aggregate of Employee Performance – Mean and Standard Deviation41
Table 4. 10: Range of Correlation Coefficient
Table 4. 11: Correlation Coefficient between Financial Incentives and Employee Performance .43
Table 4. 12: Correlation Coefficient between Non-Financial Incentives and Employee
Performance
Table 4. 13: Model Summary (Multiple Liner Regression)
Table 4. 14: Model Summary(Financial)
Table 4. 15: Model Summary(Non-Financial)
Table 4. 16: Summary of Tested Hypothesis

## LIST OF FIGURES

### **ABSTRACT**

This thesis explores the impact of incentive systems on employee motivation levels within Sunny Side Educational Institute. Specifically, the thesis investigates the relationship between various incentive structures/including financial rewards, non-monetary benefits, and recognition programs/ and employees motivation as measured by indicators such as job satisfaction, productivity, and engagement. Drawing from motivation theories, the thesis aims to determine the effectiveness of different incentive strategies in driving desired employee behaviors and fostering a motivated work force.

The study found that a well-designed and communicated organizations activities undertaken by human resources helps in improving organizational productivity. The results of this thesis shows that the incentives increase productivity by enhancing the following elements employee work performance, employee engagement, innovation and creativity, organizational commitment and job satisfaction. This finding will provide useful information to the institution when designing incentive schemes and analyzing their functions and general impact.

Keywords: Employee motivation incentives organizational productivity motivators.

For the purpose of the thesis both primary and secondary data have been used. Primary data was collected using semi structured questionnaire. The secondary data has been collected from the institution's records. The study followed description research design and quantitative and qualitative research approach.

Finally based on this finding the recommendation suggests that:

 The institution should apply consistent incentive system to increase productivity of employees and enhance the motivation.

### **CHAPTER ONE**

## **INTRODUCTION**

## 1.1. Background of the Study

Improvement of organizational productivity is one of the principal functions of the top management in any institution. Radically, organizational productivity is enhanced and determined by a variety of elements such as systems and tools, training and development, motivation and incentives. However, a growing body of literature suggests that employee motivation is fundamental. One of the critical facets of contemporary adaption is employee motivation. Motivation is undertaken to ensure the commitment of human resources and other members is enduring. In general motivation levels involves imparting on individuals in a way that the impact of incentive systems can act as a primer to exceptional performances. Employee motivation encourages individuals to adopt purposive behaviors and have the desire to put in an effort and achieve specific goals and objective particularly in SSEI. This is true based on thesis.

This thesis focused on to explain the effect of incentive systems on employee's motivational in SSEI.

#### **1.2.** Statement of the Problem

Incentive systems influenced the effect of motivational employees in SSEI. In every organization, human resources are the most valuable assets. One of the core competencies in organization is depending on the acquired human resources. One of the most important tools at the hand of any business management to attract and retain competent human resource is administering effective incentive schemes. Hence this thesis evaluates and explains the application and the implementation methods in SSEI. Therefore, this paper will take the issue of incentive systems and its implication on employee's motivation.

## 1.3. Research questions

This thesis is intended to answer the following questions.

- How does the incentive structure align with employee goals?
- Is the incentive system transparent, with clear communication regarding how rewards are calculated and awarded?
- What is the gap between incentive system and employees motivation in SSEI?

## 1.4. Objective of the Study

## 1.4.1. General Objective

The main objective of this study is to explain the effective of incentive systems on employees' motivation in SSEI.

### 1.4.2. Specific Objective

The following are specific research objectives.

- To show which incentive system helps organizations to increase the employees motivation in their productivity.
- To examine if there is a gap between the incentive systems and their effect on motivation in SSEI.
- To identify the challenges of incentive systems effect on employees motivation.
- To find out the trend of incentive system practice in SSEI.

## 1.5. Significance of the Study

The findings from this study are expected to benefit organizations and the institution in three varying dimensions. First, the study findings and recommendation will be important to management of the institution under the study because it draws their attention to some of the points where corrective actions are necessary and enable them to make such corrections. Secondly, the study draws the management attention that need corrective measures on their side. Finally, this thesis serves as a model for further researches in the future as an input for these who are interested

to make their research on incentive system effect on employees motivational in order to evaluate productivity.

## 1.6. Limitation of the Study

In conducting this research, the researches was also involved in another work which makes time to be a great constraint. Also, the researches was limited with the scope of the study as well because of data availability and the researcher limited the study to only one private institution namely SSEI.

## 1.7. Scope of the Study

Subject scope the study focuses on explaining of incentive systems effect on employee's motivation in order to measure productivity of employees.

Geographical Scope: The study covered SSEI as a sample among other private educational institution due to the concern on the availability of data, time and budget.

Data Scope: The nature of school documents in confidential and it is expected some of the institutions information except officially discussed information not to be accessible for the researcher.

## **1.8.** Operational Definition of Terms

**Incentive:** something that motivate employees to achieve certain objectives or meet a target.

**Incentive scheme:** A mechanisms that has been designed to recognize some specific change in behavior.

**Motivation:** The realization that individual have needed expectation that they want to meet.

**TLP**: In teaching learning process (TLP) incentive systems have great application on motivation employees.

**STP**: The student teacher-parent (STP) relationship has a direct influence for academic achievement.

(Source: Sunny Side Educational Institute School's Rule and Regulation)

## 1.9. Organization of the Paper

The study is organized in five chapter;

- The first Chapter is introduction which consists of the basic ground of the study, statement of the problem. The research questions and objectives, Significance of the study, Limitation of the study, Scope of the study, Operational Definition of Terms and Organizational of the study.
- The second chapter presents Literature Review.
- The third chapter presents with Research methodology of the study.
- The fourth chapter is Data analysis and interpretation.
- The last chapter presents the findings, conclusion and recommendations.

#### CHAPTER TWO

### REVIEW OF RELATED LITERATURES

## 2.1. Introduction

The chapter provides the literature review of all findings related to this research. The theoretical foundation has explained on the theory that is closely related with this research. Also, a review of past empirical studies which is related to this research topic is also included in this chapter. The proposed conceptual framework or research model and hypothesis were developed.

### 2.2. Overview of Incentive Schemes

Compensation is integral and utmost part of any organization and the management periodically and annually examines it in detail. The compensation comprises incentives, salary, bonus and other benefits that a firm has to give to their workers. In the 21<sup>st</sup> century the work scenario has been changed, the employee not only demands monetary rewards but extra benefits also. Satisfied employees with their work and salary are more motivated and they work harder because they know that after completing a certain level of goals they would be rewarded. Dissatisfaction from job and incentives demotivate the employee that lead to increasing in absenteeism, and job turnover rate in the organization (Decenzo & Robbins, 2006).

#### 2.2.1. Incentive Schemes

Incentive schemes as defined by Graffin and Ebert (1993), are special pay programs designed to motivate high performance. Incentive schemes attempt to link at least a portion of pay to job performance to encourage higher productivity. Incentives, as often called, should be aligned with the behaviors that help achieve organizational goals or performance. Incentives are either individual or group (organization wide). In this study, financial and non-financial incentives are designed to motivate employees to improve their performance, to increase effort and output and by producing better results expressed in such terms as objectives for profit, productivity, sales turnover, cost reduction, quality customer service and on time delivery.

Incentive schemes relate compensation to productivity. A primary purpose of an incentive scheme is to encourage greater productivity from individuals and work groups. The term incentive refers to something that intends to ignite one and/or calls for greater effort to act in a given manner. According to Hicks & Adams (2003), incentives are mechanisms aimed at achieving a specific change in behavior. Whereas performance refers to how well an employee fulfils assigned task through effort and skill, an incentive refers to an inducement for a desired action. Incentive pay is a form of compensation given to employees upon attainment of some form of job performance (Armstrong, 2009).

According to Torrington, Hall & Stephen (2008), Incentive is here described as an element of payment linked to the working performance of an individual or working group, as a result of prior arrangement. This includes most of the payment by results schemes that have been produced by work study, as well as commission payments to sales people, skill-based pay schemes and performance related pay schemes based on the achievement agreed objectives. The distinguishing feature is that the employee knows what has to be done to earn the payment, though he or she may feel very dependent on other people, or on external circumstances, to receive it.

Incentives are designed to encourage performance of individual's regardless of the different type of incentives form used. Incentives play an active role in pushing forward individual's capacity and moving abilities, motivating them to develop their skills, and balance between organization requirements and the individual needs which enhance the organization performance efficiently and effectively (Marwan, 2012).

Incentives are used by organizations in order to reach certain goals, encourage a certain behavior and team-spirit for collective awards. Incentive systems are not universally applicable, but are likely to play a role in enhancing individual effort or performance where the conditions and the scheme designed are right (Manjunath and Rajesh, 2012).

Organizations use different type of incentive schemes to motivate employees. Incentives are designed to get the maximum performance from the employees and help retain the most productive

among them. Incentives are divided into financial incentives and non-financial incentives which is also known as monetary or non-monetary incentives (Luthans, 2003).

An incentive is something that motivates an individual to perform an action. An incentive program is a formal scheme used to promote or encourage specific actions or behavior by a specific group of people during a defined period of time. Incentive programs are particularly used in business management to motivate employees, and in sales to attract and retain customers. All businesses use pay, promotion, bonuses or other types of rewards to encourage high levels of performance. There would almost certainly be a positive effect on motivation, especially if there is already an incentive scheme in place for employees (Holtmann, 2005).

## 2.2.2. Types of Incentive Schemes

Generally, incentive schemes are classified into two types: financial incentive and non-financial incentives which is also known as material or non- material incentives. Material incentives according to Hongoro and Normand (2002), are those provided for specific group of workers to motivate them for a specific behavior. Non-material (non-financial) incentive schemes on the other hand are directed at moral motivation to serve in the interest of the community. However, classified incentives into individual incentives and group incentive schemes. For this research, the following specific incentive programs are relevant to organizations to motivate the employees:

#### 2.2.2.1. Financial Incentive Schemes

Financial incentives mean the amounts paid to employees, either in the form of a lump sum or in the form of monthly payments including all additional income for the individual. They are considered the oldest forms of incentives which characterized by quick and immediate form that make individuals feel of an immediate feedback of their effort. Money whether it is in the form of wages, piecework or any other incentive pay, bonuses, stock options, School –paid insurance, or any other things that may be given to people for performance is important. The way to ensure that money has meaning, as a reward for accomplishment and as a way of giving people pleasure from accomplishment, is to base compensation as much as possible on performance (Pamela, 2015). The following are the most financial incentive schemes:

**Bonus Incentive:** Bonus incentive is a payment on the accomplishment of planned specific objectives. The intent of this incentive scheme is to influence certain behaviors towards the attainment of goals or set objectives. Once the objectives are met, the payment is made (Gomez-Mejia, 2014).

**Cash Incentives**: This is payment for performance that meets established criteria. Employees are paid certain sum of money or savings bond. Successful suggestions, for example, are recognized with a sum of money equal to the fraction of the cost of the savings attributed to the suggestion.

**Piece Rate**: Under this incentive scheme, a uniform price is paid per unit of production. Employees may therefore be compensated according to the number of pieces they produced or processed. Compensation is therefore directly proportional to the level of productivity or results obtained. The scheme is easy to calculate and employees may determine or predict their rewards in the short term and regulate their pace of work in accordance with the level of compensation they want to attain (Ugwu Ude and M.A.Coker, 2012)

Commission: Used typically with sales people, commissions are incentive compensation based on a percentage of total sales. A good number of sales people work on a salary (base pay) plus commission. Others work on a straight commission basis only. Commission according to (Armstrong, 2009) is intended to act as an incentive, a reward and a means of recognizing achievement. A commission only incentive scheme provides a sales person for example, with incentive payment based on a percentage of the sales turnover they generate, while a base salary plus commission scheme provide for a proportion of total earnings to be paid in commission, and the rest in a fixed salary.

**Profit Sharing**: Profit sharing is an incentive compensation plan that results in the distribution of a predetermined percentage of the School's profits to employees. This plan is used to integrate the employee's interests with those of the School. It is the payment to eligible employees of sums in the form of cash or shares related to the profits of the School during a specified period of time (Nwachukwu, 2009). This scheme is claimed to increase employees' commitment to their School by linking pay to profit and hence improve the level of mutual interest. A profit sharing plan is

designed to pay out incentives when the School is most able to afford it and it may come in the form of current distribution plan, deferred plan and combined plan.

Gain-sharing: (Armstrong, 2009) emphasizes that gain-sharing is a formula- based School or factory wide incentive plan that provides for employees to share in the financial gains resulting from increases in added value or another measure of productivity. Gain-sharing plans (also known as productivity incentives) generally refer to incentive plans that involve many or all employees in a common effort to achieve a School's productivity objectives. Gain sharing aims to relate the payouts much more specifically to productivity and performance improvements within the control of employees.

Golden handcuffs: Sometimes called retention or loyalty incentives, golden handcuffs are used by a School to retain talented employees by demonstrating that they are valued for their contributions and by working fairly and consistently. Golden handcuffs make it difficult and costly for an employee to leave the organization. Golden handcuff packages include share options for managers, high salary scale, and high retirement benefits. The standard established by this incentive scheme is too high for any other School to meet up. This is why the scheme is called "golden or executive handcuff"; it ties the employee fully to the organization. This scheme is one of the recent incentives provided to employees in many private organizations.

**Share Ownership**: This plan intends to make employees co-owners of the School. It creates a provision for employees to have a stake in the School and longer term compensation by giving them options to buy shares at a future date for their current market price. Stock options are motivational to employees because they confer on employees the right to buy the School's stock at a specified price.

The individual gains several psychological and social benefits as a result of enhancing his/her purchasing power to satisfy his/her needs of goods and services. But financial incentives alone are not sufficient unless assisted by other types of incentives. Their effects are limited to satisfy the biological needs of individuals and have a little impact after it reaches the limit of needs. Therefore individuals are not seeking to increase production for additional financial gains, thus cannot be

financially motivated to contribute in increasing production except for a certain amount based on their efforts (Marwan, 2012).

#### 2.2.2.2. Non –Financial Incentive Schemes

Non-financial incentives are those related to aspects of psychological needs, the increased attention to this aspect came after the emergence of human relations theories. Those incentives are based on respect of a human being who has feelings, hopes and aspirations. It could be in the form of participate in decision-making, training, career development (promotion) certificates of thanks and appreciation (Marwan, 2012). Specifically, the following are the major non-financial incentive scheme:

**Recognition**: Employee recognition as an incentive, offer relatively low cost but high-impact means to reward to employees. This recognition could be done by holding annual dinners, luncheons, banquets etc...at which high-achievers or performers are celebrated. Other recognition techniques include the distribution of T-shirts, certificates and gold nameplates. Sometimes high performing employees are featured in organizational in house newsletters and in some cases are the subjects of press releases.

**Career Development (Promotion)**: A movement of a position in which responsibilities and presumably prestige are enhanced and empowerment is also the process which enables employees to set their own work goals and solve problems within their sphere of responsibility and authority can be considered as incentives.

**Training**: The provision of a formal training scheme is important. As Herzberg stated, without training, workers will not be able to fulfil their potential. Training can be on-the-job, learning by doing, or off the job, such as studying at a local or abroad training institutes. On the job training has costs such as management or supervisor time spent training, and potential reduction in quality of output. Off the job training, means lost production, and disruption, also the newly qualified worker may seek to use his qualifications to seek better employment elsewhere.

Working Conditions: A positive working environment is an important element in efforts to recruit and retain staff. This includes providing a safe working environment for staff and proactively responding to emerging risks, as well as creating a positive organizational culture. In this sense, every member of an organization in the way that they deal with their own work demands, their colleagues and their customers can play a role in providing a positive environment where people will want to work.

**Special Opportunities**: Available records suggest that management in some organizations used special opportunities as incentive schemes. These special opportunities include the chance to experience work autonomy and clarity of roles and responsibilities, job security, sabbatical and study leave, recreational facilities, favored assignments, flexible working hours, coaching and mentorship can be considered as non-financial incentives to employees

### 2.2.3. Individual Incentives

Under an individual incentives mechanism, there is a direct link between individual performance and remuneration. Such incentives can lead to a rather narrow focus, however, and may reduce staff members' intrinsic motivation or could promote unhealthy competition, furthermore, in some situations it is hard to distinguish properly between individual and group performance, which makes it difficult to design and implement a scheme that is transparent and fair, individual incentive schemes are often used for credit officers. (Holtmann, 2005).

#### 2.2.4. Group Incentives

A group incentives scheme is designed to promote effective teamwork, as the bonus is dependent on the performance and output of the team as a whole. Under group incentive plan, each employee is paid incentive on the basis of collective performance of his/her group to which he belongs. Within the group, each employee gets an equal share of the incentive. Incentives help to drive performance by influencing important individual and organizational behaviors. Incentives therefore seek for levels of reward that vary depending on the contribution of the individual, team and operating organization overall, business success. Incentives can be used to reward targets which may be measured by quality, by quantity or by both (Hall, 2004).

## 2.3. Purpose of Incentive Schemes

According to Caruth, Middle brook and Frank (1982), the general purpose of incentive schemes is to increase productivity in the organization. By relating compensation to output, an employer is attempting to induce workers to turn out a greater volume of work thereby lowering the cost of producing a single unit of output. Specifically, the purpose of incentives to both an employee and the organization is to:

- Improve motivation
- Tie pay to performance
- Recognize differences in employee performance
- Increase competition among employees
- Attract and retain productive employees
- Reduce absenteeism
- Reduce idle time
- Reduce or control costs
- Utilize equipment more effectively
- Relate increases in compensation to increases in productivity
- Avoid additions to employees
- Create uniform processing costs
- Direct efforts toward achieving organizational objectives and so on

### **2.4.** Conditions for Effective use of Incentive Schemes

Caruth (1986) stated that incentive schemes are not a panacea for an organizations productivity problems are not they universally applicable to all types of work organizations. Effective use of incentives hinges upon a number of conditions. In general, these conditions are: the nature of work itself, control systems and the human responses to incentives. Specifically, the following are the conditions necessary for the administration of an effective incentive schemes:

- Direct relationship between effort and output.
- Readily identified units of output
- Even and continuous work flow

- Standards of performance
- Quality standards
- Measurement systems
- Opportunity for cost reduction
- A good unit cost system
- Sufficient financial inducement
- Reasonable time spans for payment
- Reliable stable technology
- Selective application
- Top management commitment

### 2.5. Effects of Incentive Schemes

The effects of incentive schemes as emphasized by Rajkumar (1996) can be organized under the following categories:

**Sociological effects** - Incentives assemble employees into various social groups, serving as group motivators. Group incentive plans encourage employees to be acknowledged as significant partners of a team. The teamwork tends to discourage marginal performance by any member who may be entited to be aberrant. It also eases individual enmity.

**Economic effects** - Greater productivity outcome from incentive plans will lead to lower consumer cost, increased purchasing power, and improved living standard of the employees. Incentives also encourage the employees to offer suggestions for improvement, discover different tools, methods, and equipment for more efficient operations to increase productivity and profitability.

**Effect on employees** - Employees on incentive plans will provide greater attention against interference or stoppage caused by faulty equipment, material shortage or lack of production standards and report conditions that lead to unhealthy industrial relations.

**Effect on cost reduction** - The design of incentive plans must allow for changing technologies and focus on all factors of production and not just labor alone. It should not ignore opportunities for cost reduction in areas such as efficient utilization of materials, supplies, and cycle time.

## **2.6.** Employee Motivation

Herzberg investigated the question "what do people want from their jobs?" through this question, Herzberg identified the factors that lead to extreme satisfaction (motivators) and extreme dissatisfaction (hygiene). Factors leading to satisfaction such as achievement, recognition, responsibility, the work itself, advancement and growth are also called intrinsic factors, whereas those leading to dissatisfaction, when not present, such as School policy and administration, supervision, interpersonal relations and working conditions are called extrinsic factors. Herzberg argued that there are two distinct human needs portrayed, namely as physiological need that can be fulfilled by money, for example to purchase food and shelter and the physiological need to achieve and grow and this need is fulfilled by activities that cause one to grow (Pamela, 2015). Motivation factors are related to work content while hygiene factors are related to work environment.

Motivation is initiated by the conscious or unconscious recognition of unsatisfied needs. These needs create wants, which are desires to achieve goals or obtain something. Goals are then established which will satisfy these needs and wants and a behavior path is selected in which it is expected and will facilitate the achievement of the goal. It is assumed that if the goal is achieved the need will be satisfied and the behavior is likely to be repeated, next time a similar need emerges. If the goal is not achieved the same action is less likely to be repeated (Armstrong, 2009).

Maslow's theory of motivation stated that employees to satisfy five need levels: physiological needs, security need, belongingness need, self-esteems and self-actualization. Behavior is therefore motivated by unsatisfied needs (Chukwuma & Obiefuna, 2014).

Employee motivation forms the foundation that enables the organization to raise the confidence of staff, give them a unified approach to work more aggressively, help staff to identify and capitalize on individual strengths, match training emphasis to practical needs of the organization, and cultivate lines of communication with fresh ideas and innovation (Alexander, 2002).

Incentives must be affordable, transparent and appropriate to the business and the jobs that they relate to. It is worth introducing them after consulting with staff or unions. Managers should

therefore look at whether other incentives will increase staff motivation. For instance, in a sales environment an employer may wish to offer extra pay or benefits when targets are achieved (Hall, 2004).

## 2.7. Related Theories

Although several theories explaining the effects of incentives on effort have been offered. These four theories represent the predominant explanations offered for the effects of incentives on effort direction, perception, duration, and intensity. The theories are expectancy theory, equity theory, agency theory (via expected utility theory) and goal-setting theory.

**Expectancy theory** (Vroom, 1964) proposes that people act to maximize expected satisfaction with outcomes. Expectancy theory posits that an individual's motivation in a particular situation is a function of two factors, the expectancy about the relationship between effort and a particular outcome (e.g. a certain level of pay for a certain level of performance), referred to as the "effort-outcome expectancy" and the valence (attractiveness) of the outcome. The motivation created by these two factors leads people to choose a level of effort that they believe will lead to the desired outcome.

**Equity theory** (Adams, 1963) suggests that employee perceptions of what they contribute to the organization, what they get in return, and how their return-contribution ratio compares to others inside and outside the organization,' determine how fair they perceive their employment relationship to be. Perceptions of inequity are expected to cause employees to take actions to restore equity. Unfortunately, some such actions (e.g., quitting or lack of cooperation) may not be helpful to the organization.

**Agency theory** (Baiman, 1982, 1990; Eisenhardt, 1989), via its assumption that individuals are expected utility maximizers, adds further structure in explaining the effects of incentives on effort. Specifically, a fundamental assumption of agency theory is that individuals are fully rational and have well-defined preferences that conform to the axioms of expected utility theory. Further, individuals are presumed to be motivated solely by self- interest, where self-interest is described by a utility function that contains two arguments: wealth and leisure. Individuals are presumed to

have preferences for increases in wealth and increases in leisure. Thus, incentives increase an individual's desire to increase performance and concomitant pay. In turn, this desire motivates individuals to exert costly effort because increases in effort are presumed to directly lead to increases in expected performance.

Goal-setting theory (Locke & Latham, 1990) proposes that personal goals are the primary determinant of and immediate precursor to effort. In other words, personal goals are the stimulant of the incentive induced effort increases described above. In particular, research indicates that specific and challenging personal goals lead to greater effort than goals that are vague or easy or no goals at all. Challenging goals lead to greater effort than easy goals simply because people must exert more effort to attain the goal. While goal-setting theory allows for expectancies to affect personal goals, evidence shows that assigned goal shave a much larger effect on personal goals than do expectancies. Consequently, goal-setting theory provides description of the effect of incentives on effort that goes beyond their effects on expectancies and outcomes.

## 2.8. Employee Perceptions

According to Daft (2000), perceptions are the way people organize and interpret their sensory input, or what they see and hear, and call it reality. Perceptions give meaning to a person's environment and make sense of the world. Employee perception is a factor that can make a huge difference in the quality of the workplace. When employees view the employer, their work, and their relationships within that workplace as being positive, there is a good chance the employee will be productive and remain with the employer for a long time. Negative perceptions of the School and the working environment can cause qualified employees to seek opportunities elsewhere.

Concerns about the accuracy of management perception of a direct link between pay and individual productivity will motivate employees to higher levels of performance. According to Thorpe and Homan (2000), such a view flies in the face of research which emphasizes the importance of a whole complex of factors when understanding motivation. Furthermore, even if this perception of a direct link between pay and productivity were valid, it is doubtful that it would remain unaffected by the influence of workplace pressures, both social, economic and political.

## 2.9. Employee Performance

Employee performance is referred to as whether a person executes their job duties and responsibilities well. Performance is a critical factor in organizational success. The maximum level of workers performance happens when they feel their endeavor is rewarded and compensated completely. There are many factors that affect employee performance like working conditions, employee and employer relationship, training and development opportunities, job security, and School's overall policies and procedures for rewarding employees.

According to Armstrong (2009), employee performance refers to the outcome, accomplishment of work as well as the results achieved, which is linked to the strategic goals of the organization, customer satisfaction and economic contributions. Armstrong continues to indicate that performance has to be managed by taking systematic action to improve organizational, team and individual performance; where individual performance management process is associated with both financial and non-financial incentives. The author concludes that Organizations are obliged to meet the needs of their stakeholders, in this case employees, by rewarding their employees equitably according to their contribution.

Measuring performance is of great importance to an incentive plan because it communicates the importance of established organizational goals. "What gets measured and rewarded gets attention" (Bohlander et al, 2001). In discipline of human resource management, different writers suggest the following indicators for measuring employee performance and they include: quality that can be measured by percentage of work output that must be rework or is rejected; Customer satisfaction that can be measure by the number of loyal customers and customer feedback. Also, timeliness, measured in terms of how fast work is performed by the employee when given a certain task; absenteeism/tardiness/early out observed when employees absent themselves from the work; and achievement of objectives measured when an employee has surpassed his/her set targets, he/she is then considered to have performed well to achieve objectives (Hakala, 2008; Armstrong, 2009).

The management of individual performance within organizations has traditionally centered on assessing performance and allocating reward, with effective performance seen as the result of the interaction between individual ability and motivation. It is increasingly being recognized

that planning and an enabling environment have a critical effect on individual performance, with performance goals and standards, appropriate resources, guidance and support from the mangers all being central (Torrington, Hall & Stephen, 2008).

Individual employee is motivated by different incentives or benefits and it is important to know how they are motivated and what can satisfy them in order to encourage them to have right attitudes to work which will invariably enhances employee performance and organizational productivity. Intrinsic motivators are critical in meeting a person's needs, because they describe a pattern of how an individual may behave (Marwan, 2012)

Most important of all is the question of setting standards and monitoring individual performance. Within a sales environment it is relatively easy to track sales performance, but with the increasing emphasis on quality and consumer accountability, what quality measures could the manager introduce for staff to provide the correct cocktail of checks and balances? What about staff who apparently have no output? Once defined, the manager need to set up systems to monitor progress. Sometimes the cost of monitoring may outweigh the financial benefits of higher performance, so how can the manager refine the scheme to deliver a balanced result and a bottom-line, incremental profit. (Fisher, JohnG, 2000).

Davis (1995) observes that performance management is a joint process that involves both the management and the employee who identify common goals which correlate to the higher goals of the institution. Davis further states that when employees are effectively rewarded, then the organizations will experience increased productivity and improved quality of output. Similarly, when people are valued, shown trust, listened to and encouraged to do better, they reciprocate by being responsible and productive. Consequently, commitment and loyalty of the employees to the organization is enhanced and thereby the organizational culture and values are developed.

## 2.10. Empirical Review Related to the Study.

A number of studies were conducted to improve understanding of incentive system and the extent to which its relation on commitment, motivation and performance efficiency.

Miller and Whitford (2006) argued that the role of incentives has expanded considerably in view of the fact that it has been studied rigorously in principal agency theory. There is a strong relationship between management incentive and risk-taking which would subsequently lead to better firm performance. The role of incentives on behavior has been well documented in the literatures. Incentives come in the form of financial rewards or other types of incentive-based remuneration such as stock option, share ownership, rewards, and bonuses. Employees' performance is substantially better under incentive plans which are substantiated by supportive innovative work practices.

Palmer (2012) defines incentives as the external temptations and encouraging factors that lead the individual to work harder; they are given due to the individual's excellent performance since he will work harder and produce more effectively when he feels satisfied in the institution. In addition to this, incentives can also be defined as the consideration of the excellent performance, assuming that the salary is enough to make the worker appreciate the value of the job that also satisfies his basic needs in life (Palmer, 2012).

Boela (2005) states that, incentives are offered in order to focus the employee's attention to the business objectives of the employer, and add that they are normally used to stimulate performance and particularly to increase sales and control costs.

George (2002) says that incentives work best alongside a good pay scheme, good working conditions and other good management practices, such as performance management, appraisals and appropriate communication and training programmes.

According to study financial incentives improved performance over 30 per cent compared with those who did not get incentives. Also other researchers have conducted similar empirical studies and found that performance increase in groups with financial bonus systems whereas in control groups' performance usually stays at the same level (Petty, Singleton & Connell (1992), Furthermore Locke et al. (1980), compared individual pay incentives, job enrichment and employee participation and found that financial rewards are most efficient.

Holtmann (2005) contends that if incentive schemes are to be effective, they must be accepted by those they target. To assure acceptance, they should be in line with two principles, i.e. fairness and transparency, according to which employees' judge their remuneration. According to the author, fairness and transparency are the two most important requirements for staff incentive schemes in business organizations. Pertaining to fairness as Holtmann (2005) mentioned that the goals or reference standards set out for employees must be attainable, staff members who perform better than others should receive higher compensation and the compensation system should reflect the hierarchical levels within the organization.

According to Milkovich & Newman (2005), bonus pay is a financial reward given to employees in addition to their fixed compensation. Bonus pay is the most common form of cash incentive. Bonuses can be accrued and paid out at different intervals, such as monthly, quarterly, or annually. Bonus sizes vary between 10% and 50% of the total pay. This pay plan is also apparently based on individual performance, but bonuses do not increase employees' base pay and therefore are not permanent.

In most cases, staff incentive schemes are employed to enhance productivity. To analyze the present staff productivity and thus to appraise the potential for improvement, we could compare our staff in terms of productivity (e.g. in the number of transactions of counter sales staff or in the number of stock spare parts of parts sales supervisor, or in the capacity of branch managers to develop their branch and staff). If there were high disparities, which can at least partly be explained by disparities in staff motivation, we could further ask how staff incentives would contribute to a higher overall performance of staff (Carolina, 2010).

Monetary incentives can be defined as the ways of monetary return offered for service rendered by employees (Kyani, Akhtar & Haroon, 2011; Sorauren, 2000). Examples of monetary incentive include pay rise, bonus, stock option and etc (Mathauer & Imhoff, 2006). It can also be further explained as the amount paid to employees, either in the form of lump sum or monthly payment which makes individuals perceive as an immediate feedback of their efforts contributed (Al-Nsour & Jordan, 2012).

There are also some studies which have ended up indifferent results. According to these studies, financial incentives have no effect or have negative effect on performance. In their review Camerer and Hogarth (1999), found that in studies researching financial incentives the most common result was that financial incentives have no effect on mean performance. Pfeffer's example also states against motivating effect of money. According to Pfeffer (1998), Southwest Airlines have never used financial rewards in order to improve performance and they are number one in productivity in the industry in which financial incentives are commonly used. Moreover fixed pay generates more effort than financial incentives paid based on employees' performance.

Dan Ariely (2006) stated that employees are paid as per their performance in various types of jobs, which is usually seen as an enhancing factor for productivity of an employee in comparison to the employees who are receiving non contingent pays. However, psychological research suggests that excessive rewards can also result in a decline of performance. Research has been conducted as a set of experiments in the U.S. and in India to test whether very high monetary rewards can decrease performance. In this research the subjects worked on were different tasks and received performance-contingent payments that varied in amount from small to very large relative to their typical levels of pay. With some important exceptions, very high reward levels had a detrimental effect on performance. These results challenge the assumption that increases in motivation would necessarily lead to improvements in performance.

Jeffrey and Shaffer (2007), state that non-financial tangible incentives are effective because they are very visible. Because of visibility, the symbolic value of non-financial tangible incentives is higher than other incentives. Another reason for the effectiveness of non- financial tangible incentives can be that these incentives are usually distributed right after performance. Instead in financial incentives' case it can take months before incentives are distributed to employees. In this case reward-compensation relation is not so tight than in situation where reward is given right after performance. This can have effect on motivation and performance. Jeffrey and Shaffer (2007), also state that financial incentives are easily perceived as part of a basic pay. In this case financial incentive scan lose their motivating impact. Instead non-financial tangible incentives are really noted and employees perceived them as extra reward. Because of that in some cases non-financial

tangible incentives can be more effective than financial incentives. One problem in non-financial tangible incentives is that people like different things (Jeffrey& Shaffer 2007). One can be motivated through football tickets whereas the other can find a holiday trip more attractive. It is challenging for manager to decide which would be appropriate incentive in different situations. Another problem is that at lower income level non-financial tangible incentives can be perceived worthless because of the need for money (Jeffrey & Shaffer 2007).

According to Kube et al. (2008), credited more output in non-financial gift as compared to monetary gifts. Non-financial gifts contribute a great deal to employee satisfaction and this satisfaction shows long-term results. Kube et al. (2008) also carries the social exchange phenomenon. In his study, results show the higher impact of non-financial incentives on social exchange theory compared to monetary rewards. In another study Kube et al. (2006) describe that financial rewards are beneficial in short-term period and ineffective for long- term period. He also states that non-financial rewards have a significant and consistent effect on their satisfaction.

In accordance with productivity is the sustained rate at which employees are achieving the agreed minimum outputs of work as agreed to within an organization, it is the rate at which goods are produced, especially in relation to the time, money and workers required to produce them. Holtmann and Grammling (2005) conducted a preliminary research on 86 institutions and found that 83% of the total respondents agreed on the fact that incentive schemes had a high effect on increasing the productivity of employees. They also said that many managers use incentive schemes to try to improve productivity. Thus, staff incentive schemes have powerful effects on the staff productivity of the organization and thereby are able to boost staff performance.

Non-monetary incentives are non-cash benefits given by School to employees to retain, reward and motivate them for their excellent job performance (Woodruffe, 2006). Non- monetary incentives are deemed more valuable than monetary incentives as it shows respect and appreciation on employees' accomplishment (Gale, 2002). In the research of Nelson (2001) which is conducted in United States showed that there is a strong bond of relationship between non-monetary incentives and employees' job engagement.

According to Houston (2000). Non-financial incentives come in many forms such as gifts, rewards, travel. Some are more tangible than others since they are visible and/or can be compared to financial benefits. Less tangible incentives relate for instance to work flexibility, independence of working, recognition of one's work, the possibility of advancement. The value of non-financial material incentives seems to be perceived as a function of psychological processes

Gomes et al (2003) said that Incentive systems are an important part of organizational motivation and are central to helping diagnosticians understand the forces that drive the organization. Organizational incentives refer to both the reason for staff to join an organization, and the way an organization rewards and punishes its staff. Incentive systems can encourage or discourage employee and work group behavior. Organizations must continually seek ways to keep their employees and work groups engaged in their work, motivated, efficient and productive. An organization's success can depend on its ability to create the conditions and systems (formal and informal) that entice the best people to work there. Also, a good incentive system encourages employees to be productive and creative, fosters loyalty among those who are most productive, and stimulates innovation.

Most researchers have concentrated on the cause and effect relationship of the incentives schemes and work place productivity or organization performance, few writers have bothered to look behind the scenes at the internal and external factors that infuse or diffuse life from the incentives schemes. Some findings that could be approximated to explain the environments surrounding applied incentives are those of Towers (1990) and Bernadin and Russel (1993). Towers concluded that factors necessary for success of team incentives are senior management commitment, employee support/involvement, emphasis on communications, related HR activities e.g. training, performance measurement at levels below corporate, shorter payout periods, operational or blended rather than wholly financial measures. Bernadin and Russel (1993) also listed factors such as employees 'involvement and value of money, realistic productivity goals and fair performance measurement as necessary for successful financial incentives administration.

According to Perry (2006), financial incentives improve task performance significantly, but effectiveness dependent on organizational condition. Meta-analysis of 72 field studies indicated

that an organizational behavior using monetary incentives improved task performance by 23% whereas social recognition did so by 17% and feedback by 10%. However, after combining all the three motivational reinforces, performance improved by 45%. This is a stronger effect on performance than when each was applied separately. Feedback combined with money and social recognition produced the strongest effect on performance.

To summarize, the key practical messages of the effect of incentive schemes on employee's performance as Armstrong (2009) described that, financial incentives provided by employers in the form of pay will help to attract and retain employees and for limited periods, may increase effort and minimize dissatisfaction. Non-financial incentives related to responsibility, achievement and the work itself may have a longer-term and deeper impact on motivation. Incentive schemes should therefore include a mix of financial and non-financial rewards.

## 2.11. Conceptual Framework

Incentives are designed to encourage performance of individuals. Regardless of the incentive forms, incentives play an active role in pushing forward individual's capacity and moving abilities, motivating them to develop their skills and balance between organization requirements and the individuals' needs which enhance the organization performance efficiently and effectively. According to (Armstrong & Taylor, 2014) financial incentive works when a link between effort and reward is clear and the value of the reward is worth the effort.

This study has investigated all the elements of incentive schemes. The paper has also find out organizations use incentive schemes as a number one tool to attract and retain their qualified and key employees and also facilitates them to improve their performance. The conceptual framework of the study specifies the nature of the study, which is depicted in the diagrammatic form of Figure

2.1. According to the model, dependent variable is employee performance and the independent

### **Financial Incentives**

Bonuses

**Profit Sharing** 

Stock Ownership

Commission

### **Non-Financial Incentives**

Recognition

Career Development

variables are incentive schemes (financial and non-financial).

Figure 2. 1: conceptual framework of the study

Independent Variables (IV)

Dependent Variable (DV)

# **Employee Performance**

Source: The study adopted the conceptual framework (Armstrong & Taylor, 2014).

### **CHAPTER THREE**

### RESEARCH DESIGN AND METHODOLOGY

### 3.1. Introduction

This chapter presents the design and methodology used in the study. It includes the research approach, design, target population, sampling strategy, the data collection procedures, the source of data, the instruments used for gathering data, data analysis, issues pertaining to validity and reliability, and ethics and the statistical techniques were used to analyze the summarized data.

### 3.2. Research Approach

The study conducted as a quantitative study approach to research in order to depict the effect of incentive schemes on employee performance. According to Burns and Grove (1993), quantitative survey is the most appropriate one to use if the purpose of an investigation is to describe the degree of relationship which exists between the variables. Besides, it also helps in examining and describing the interactions among those variables. Therefore, employees of SSEI have been chosen as the statistical population. The choice of this approach is determined by the fact that this study has attempted to answer questions about the relationship between incentive schemes and employee productivity.

# 3.3. Research Design

The purpose of the study is to assess and examine the relationship between the incentive schemes and employee performance. The study is a survey in which data were collected from the targeted population. According to Singh (2006), research design is essentially a statement of the object of the inquiry and the strategies for collecting the evidence, analyzing the evidences and reporting the findings, with the view to address its objectives, the study used a quantitative methods.

The research conducted two research designs these are descriptive and explanatory research designs. A descriptive research design was applied to describe the data and characteristics of the samples in order to understand and systematically describe the incentive schemes of the case organization and also to identify the most influential variables that affect employee's performance.

On the other hand, explanatory research also conducted to get an understanding and identification of the study variables. A research that focuses primarily on the construction of quantitative data follows a quantitative method. The researcher were not going to develop theories nevertheless to test research hypothesis that demand the researcher to use numerical data which is one of the characteristics of a quantitative method.

### 3.4. Target Population

The target population is defined as a collection of elements or objects that possess the information sought by the researcher (Malhotra & Birks, 2006). The study population was comprised of 145 representatives of SSEI was chosen as a unit of analysis for this study. The specific School was selected because it is one of the leader teaching service provider in the country. Target population are employees of the School located in Addis Ababa (head office). All complete lists of employees' relevant data obtained from head office, Human Resource Department of the School. As at 2023/2024 a total of 145 employees were engaged within the School in different job position.

### 3.5. Sample Technique and Sample Size

Sampling technique is used to represent the characteristic of the targeted population so that the researcher can draw a general conclusion on the entire population. Stratified sampling technique was used in this research and it is one of the probability sampling techniques. The used of probability sampling technique is because there is a defined sampling frame for this research. Therefore, the probability of inclusion for every member of the population is determinable. As it is stated on the scope of the study, clerical, non-clerical, junior and apprentices were not included in the study. Therefore, the researcher focused only on employees who are at the teaching level and above. These employees were divided into five groups based on the position they hold as Admin Staff-1(Principal& V/principals), Admin Staff-2(Supervisor), Assistant teachers, Main Teachers and Admin Staff-2(Secretary & other support staff). Depending on this fact, proportional stratified sampling technique was applied for the study. The researcher believes that, it allows in obtaining a great degree of representativeness from each strata and the population were adequately represented in the sample from the strata. According to (Yamane, (1967) to determine the number of elements to be selected form each stratum the researcher can use a simplified formula for

calculation of sample size, suggested that for a 96% confidence level and e=0.05, with a population of 145 the size of the sample representatives, 107 respondents were targeted for this research:-

#### Where;

N=Number of population n= sample

e=standard error at 95% confidence level

Based on this, the number of sample has been taken from each stratum of the five strata are as follows.

**Table 3. 1: Target Population and Sample** 

Position	Number of	Percentage	Targeted
	<b>Employees</b>		Sample
Admin Staff-1(Principal & V/Principals)	18	12%	13
Admin Staff-2(Supervisor)	26	18%	19
Assistants Teachers	35	24%	26
Main Teachers	42	30%	31
Admin staff-2(Secretary & other support staff)	24	16%	18
TOTAL	145	100%	107

Source for number of employees: (HR Department Report, 2024).

### 3.6. Data Collection Method and Procedure

The study were incorporated the use of various methods in the process of data collection in a bid to come up with sound, concrete and credible research findings. The researcher therefore amalgamated the use of structured questionnaire and documentary analysis in the process of collecting both primary and secondary data.

### 3.6.1. Primary Data

Primary data was used for better understanding of the issue under the study and collected from respondents at SSEI, who were assume to give firsthand information on the subject under study. The self-administered survey questionnaire was used to collect the data from the respondents.

Before beginning actual data collection, the researcher has briefed the management team and other concerned staff with regard to the purpose of the research.

### 3.6.2. Secondary Data

Secondary data was gathered from sources like; annual reports, journal articles, internet, magazines, newspapers and books related to the subject of the study and these were consulted at length to extract the information required to support the findings from the study respondents.

### 3.7. Variables of the Study

In this study, variables were examined these are the general incentive schemes at the case of the School. Incentive types which may affect employee's performance level that was classified as independent variables (IV) financial and non-financial incentives and employee performance as dependent variable (DV).

#### 3.8. The Research Instrument

The research instrument that was used to collect primary data is a five point Likert scale structured questions that can be used to access the essential data from respondents. Hard copies of the questionnaires were passed personally to the target respondents while soft copies of the questionnaires were sent through e-mails to the target respondents in the effort to obtain their responses. The designed instrumental questions include two main parts. Part one is aimed to collect demographic characteristic and profile information of the respondents and part two is closed ended aimed to collect independent and dependent variables consisted of 40 (forty) questions which were intended to measure the perceptions, the effect and relationship between incentives and employee performance, using five point Likert scale anchored by strongly agree to strongly disagree. Thus, the respondents were requested to select their own choice of the five point Likert scale alternatives in order to specify their level of agreement or disagreement on each question items. The scale of measurement used for the study were interval, nominal and ordinal. An interval scale of measurement was based on ordered interval that are of equal length and zero value is arbitrary, nominal scale of measurement was applied for categorical data and ordinal scale

of measurement was used based on categorical data that involve on rankings and ordered values. All question items were attached as annex 1.

### 3.9. Validity and Reliability Test

#### 3.9.1. Validity Test

Validity refers to the extent to which data accurately reflects what they are meant to reflect. It means that the instrument measures what it is supposed to measure. Thus effect of incentive schemes measurements are adopted from various scholar works. Items in the questionnaire are prepared using a five point-Likert scale except the demographic items and an additional comments in related to the study. Maximum effort was exerted to create logical link between the items in the questionnaire and the objective of the study. The researcher directly contacted with the staff of the School to collect primary data and he also had a chance to assess all appropriate sources of information makes the data obtained valid.

### 3.9.2. Reliability Test

Reliability test was conducted to ascertain the reliability level of the research. The reliability of a measure indicates the extent to which the measure is without bias and offer consistent measurement across time (Sekaran, 2003). Cronbach's alpha is a reliability coefficient that indicated how well the items are positively correlated to another. The closer Cronbach's alpha is to 1, the higher internal consistency reliability (Sekaran, 2003).

### 3.10. Method of Data Analysis

Data analysis is the process of bringing order, structure and meaning to the mass of information gathered. After collecting all the necessary data, these data were coded and edited, analyzed and rephrased to eliminate errors and ensure consistency. Data collected from the respondents were entered into a computer and analyzed with the use of statistical packages for social scientists (SPSS) Version: 20, which assisted to summarize the coded data and expedited data analysis.

Data collected from the questionnaires were carefully analyzed, summarized and interpreted by using both descriptive and inferential statistics. The descriptive statistics include frequencies, valid percentages, means and standard deviation. These were used to present the demographic characteristics of the respondents and incentive schemes practices part of the questionnaires in a summarized manner. Inferential statistics was computed and used to come up with conclusion on how representative was the sample to tell about the relations between financial and non-financial incentives (independent variables) on employee performance (dependent variable) were made by using Pearson product- Moment Correlation Coefficient and Multiple regression analysis for the other two objectives that is 'determining the relationship between financial and non-financial incentives with employee performance and the effect of incentive schemes on employee performance'. Hypothesis testing were conducted at 95% confidence intervals and eventually, findings, conclusions and recommendations were drawn from the entire population.

#### 3.11. Ethical Consideration.

The researcher used data from employees which are collected through self- administer questioner; permission is obtained from employees. To maintain confidentiality, the respondents were informed that the information they provide are confidential and used only for academic purpose. The respondents were informed not to write their names on the questionnaire. The data that were collected is kept confidential and the researcher tried to work on the paper with standard professional ethics.

### **CHAPTER FOUR**

### DATA PRESNTATION, ANALYSIS AND INTERPRETATION

### 4.1. Introduction

This chapter presents the analysis of data from the survey. Once the raw data was obtained it was coded and entered into the computer program. In addition to this, background information of respondents were presented in different format.

The Statistical Package for Social Sciences (SPSS) version 20 was used to analyze the data. Descriptive statistics were used to summarize, organize and simplify the findings in a systematic way. The result are presented in figures, percentages and tables and the summary statistics such as means, standard deviations are computed for each incentive schemes dimensions and employee performance in this study. This is followed by presentation of inferential statistics based on each hypothesis formulated for the study.

### **4.2.** Response Rate of Respondents

Data were collected from employees of SSEI Educational Institute, 107 questionnaires were distributed to the targeted population across the school and out of which 96 questionnaires were completed and returned successfully which is representing 89.7% response rate.

Table 4. 1: Questionnaire Distribution and Response Rate.

Position	Questionnaire Distributed	Questionnaire Completed	Response Rate %
Admin Staff-1(Principal & V/Principals)	13	13	100
Admin Staff-2(Supervisor)	19	17	89
Assistants Teachers	26	24	92
Main Teachers	31	26	84
Admin staff-2(Secretary & other support staff)	18	16	89
TOTAL	107	96	89.7

Source: Own Survey, 2024

### 4.3. Reliability Test

Chronbach's alpha is a coefficient of reliability. It is commonly used as a measure of the internal consistency or reliability of a psychometric test score for a sample of examinees. It was first named by Lee Chronbach in 1951, as he had intended to continue with further coefficients. According to Sekaran (2003), if alpha coefficient is below 0.6, the reliability is weak. Alpha coefficient which ranges from 0.6 to 0.8 is considered to be moderately strong. If the alpha coefficient is above 0.8, they are considered to be very strong Cronbach's alpha values are dependent on the number of items in the scale.

**Table 4. 2: Reliability Statistics** 

Sr. No.	Dimension	Cronbach's Alpha	N.of Items
1	Financial Incentive Schemes	0.848	16
2	Non-Financial Incentive Schemes	0.895	16
3	Employee Performance	0.863	8
4	Reliability Statistics of Total Scale	0.933	40

Source: Own Survey using SPSS

As indicated in table 4.2 above scale reliability Cronbach's Alpha coefficients for financial incentives is .848, for non-financial incentive is .895 and for employee performance is .863 and merged incentives and performance questionnaires .933 respectively. Thus the study also demonstrates very strong internal consistency and the total Cronbach's Alpha coefficient is. 933. Therefore, this study demonstrates very strong reliability.

# 4.4. Demographic Characteristics of Respondents

This section explains the demographic profile of the surveyed respondents. It includes gender, age, marital status, educational qualification, and years of service, current position and monthly income. The frequency and the percentage of the respondents profile are summarized in table 4.3 below.

**Table 4. 3: Demographic Characteristics of Respondents** 

No.	Variables	Frequency	Percentage
1	Gender		
	Male	74	77.1
	Female	22	22.9
	Total	96	100
2	Age		
	Below 25	4	4.2
	25-35	45	46.9
	36 - 45	34	35.4
	46 - 55	12	12.5
	Above 55 Total	1	1.0
		96	100
3	Marital Status		
	Single	35	36.5
	Married	59	61.5
	Divorced	1	1.0
	Other	1	1.0
	Total	96	100
4	Educational Qualification		
	Certificate	2	2.1
	Diploma	22	22.9
	First Degree	61	63.5
	Master Degree	10	10.4
	Other	1	1.0
	Total	96	100
5	Years of Service		
	Below 5	40	41.7
	5 - 10	39	40.6
	11- 15	12	12.5
	16 - 20	5	5.2
	Total	96	100
6	Current Position		
	Admin Staff-1(Principal & V/Principals)	13	13.5
	Admin Staff-2(Supervisor)	17	17.7
	Assistants Teachers	24	25.0
	Main Teachers	26	27.1
	Admin staff-2(Secretary & other support staff)	16	16.7
	Total	96	100

7	Monthly Income		
	Below 5,000.00	13	13.5
	5,000.00 -10,000.00	34	35.4
	10,001.00 - 20,000.00	37	38.5
	20,001.00 - 30,000.00	5	5.2
	30,001.00 - 40,000.00	4	4.2
	Above 40,000.00	3	3.1
	Total	96	100

Source: Own Survey using SPSS

Based on personal data obtained from the respondents result on table 4.3 above shows that, 72.1% of them were male whereas the remaining 22.9% were female. This indicates that there is male dominancy within the school.

Age of the respondents shows that majority of respondents 46.9% were aged 25 to 35, this indicates that the school employs young generation (millennials). Millennials born 1989 to 1999, they were raised at the most child-centric time in the history. Due to the great deal of attention and high expectations from parents, they are confident and may appear cocky. Also known as Generation Y, they are the largest generation in the worldwide workforce, and are still growing (Birkman, 2016).

Therefore, the school incentive scheme design should accommodate its workforce age composition. Since, young generation are more volatile for turnover for financial and other differentials.

The respondents were asked that to state the marital status; which showed 46.9% of them were married employees and the remaining 36.5% were not. Here it's easily understand that the majority of the respondents are married employees. This implies that most of them have an additional responsibilities.

Academic qualification of the respondent's shows that the highest percentage 63.5% of employees represent category of First degree, the next larger group Diploma holders which is 22.9% of the respondents and the next level a Master degree 10.4% and the minimal percentage was certificate

which is 2.1% and other level 1.0% respectively. This implies that most of the employees of the school are first degree holder that means most of them are skilled and professionals.

Duration of services was another personal factor, the highest percentages of 41.7% represents employees below 5 years, the next level is 40.6% serving the school in between 5 to 10 years and rest 17.4% serving with the school more than 10 years of services and the minimum 5.2% serving the school in between 16-20 years. This implies that most of SSEI staff are new and serving less than 10 years. They are more familiar with the activities of the school and can provide useful insight in the maintenance of good performance.

Job category of the respondents based on the result Main Teachers 27.1%, Assistance Teachers 25%, Vice Principal 17.7%, Admin staff 16.7% and Principal 13.5% respectively. This implies that most of the respondents are Teachers and Assistance Teachers, therefore, the school may consider them as a core staff.

The respondents' monthly income shows that the majority of the respondents are 38.5% in between 10,001.00 to 20,000.00, the next level is 35.4% which is 5,000.00-10,000.00, the next level is 13.5% below 5,000.00 and the rest are in different categories. This shows that the school pay system level on the salary range of 10,001.00–20,000.00 and it gives some highlights to see the open market salary scale specifically within the teaching service.

### 4.5. Descriptive Analysis

The second part of the research questions seeks to understand what the incentive schemes SSEI looks like, what type of incentive scheme techniques are applicable to employees which has been analyzed and presented on following tables and presented. Hence analyzed by comparing the mean and standard deviation score of each variable. According to Zaidaton & Bagheri (2009), the mean score below 3.39 is considered as low; the mean score from 3.40 up to 3.79 is considered as moderate and mean score above 3.80 is considered as high as illustrated in table 4.4 below.

Table 4. 4: Comparison Bases of Mean Score

Sr.No.	Mean Score	Description
1	< 3.39	Low
2	3.40 – 3.79	Moderate
3	> 3.80	High

Source: Zaidatol & Bagheri (2009)

### 4.6. Mean and Standard Deviation

Mean and standard deviation of all the questionnaire items were also computed in Annex C. The mean values of most items ranges from 2.93 to 4.49. This can be concluded that these items are more towards agreed and strongly agreed. For standard deviation, most of the items have a standard deviation of less than 1 which means that there is little dispersion of data.

Table 4. 5: Aggregate of Financial Incentives Mean and Standard Deviation.

Financial Incentives	Mean	Std. Deviation
Annual bonus based on the school financial targets and	4.46	0.614
achievements.		
Profit sharing schemehelps a strong sense of belongingness	4.22	0.861
to the school.		
Profit sharing scheme improves school performance by	4.09	0.895
attracting qualified staff.		
Profit sharing scheme has a significant role on the retention	4.08	0.890
of key staff.		
The existing school bonus pay system is inspiring me to a	4.03	0.934
higher performance.		
I am ready to increase my work efforts in order to gain the	4.01	1.091
share ownership.		
A competitive tutorial for efficient service delivery and	4.01	1.071
productivity.		
Share ownership is the most important factor in employee	4.00	1.036
performance.		

3.92	1.149
3.92	1.111
3.84	1.069
3.83	0.970
3.82	0.821
3.76	1.203
3.57	.971
3.41	1.011
3.94	0.981
	3.92 3.84 3.83 3.82 3.76 3.57

Source: Own Survey, 2024

**Table 4. 6: Summary of Financial Incentives** 

Financial Items	Mean	Std. Deviation
Bonus	4.02	0.590
Profit Sharing	3.95	0.667
Stock Ownership	3.85	0.760
Tutorial	3.92	0.934
Total	3.94	0.738

Source: Own Survey, 2024

According to rank a general list of Financial Incentives consisting of the ones offered by the school and some are not offered, these results are presented in table 4.5 and 4.6 above.

As indicated in the above table the mean values of annual bonus mean 4.02 and profit sharing mean 3.95 are slightly above the average i.e. 3.94 this means the incentive schemes of the school with the mentioned variable is satisfactory. But the mean value of employees on tutorial with a

mean 3.92 and stock ownership mean 3.85 are below average this indicate that the school incentive scheme with this regard is not satisfactory. When the aggregate mean result is 3.94 (high) seen the financial incentive schemes of the school is highly satisfactory. The study is agreed with the findings of (Stajkovic and Luthans, 2003), that, money has been shown to attract, motivate, and retain employees as well as to serve as a reinforcement of employee performance.

This indicates that the employees attach different weights to various financial incentives and also show high rating for annual bonus based on the school financial targets and achievements and profit sharing scheme helps a strong sense of belongingness to the school and low rating for tutorial and stock ownership, that some incentives are more powerful than others in motivating employee's performance.

Table 4. 7: Aggregate of Non-Financial Incentives - Mean and Standard Deviation.

Non-Financial Incentives	Mean	Std. Deviation
A positive working conditions is important for me to perform	4.49	0.858
well on my job.		
The work environment can elicit greater commitment in me to perform my best.	4.03	0.827
	2.07	0.000
Management recognizing employees whose efforts make a difference.	3.97	0.989
Feeling a spirit of teamwork and cooperation among co- employees.	3.96	0.905
Organizational policies and procedures can promote employee ownership.	3.86	0.958
The school grants a tangible gifts/trophy, I am more motivated to perform better.	3.84	0.977
The contents of the training program makes the school's employees to be more productive.	3.76	1.044
Incentive travel to boost the morale of individual or team for work is well done.	3.66	1.186
The school is committed to the training and development of its employee.	3.50	1.179
The school provides me with skills and knowledge that will	3.42	1.185
benefit my future career.		
I have participated in the decision making of the school goals.	3.15	1.196
When an employee performs well consistently they are	3.11	1.213
promoted to next level		

Promotion purely depends on performance and fairly distributed within the school.	3.09	1.206
	2.05	1.000
Employees are encouraged to participate in various	3.05	1.080
Seminars and workshops.		
There are enough promotion possibilities to stimulate me to	2.97	1.192
higher performance.		
Employees are promoted when they earn academic qualifications	2.93	1.324
or special training.		
Total	3.55	1.082

Source: Own Survey, 2024

**Table 4. 8: Summary of Non- Financial Incentives** 

Non-Financial Items	Mean	Std. Deviation
Recognition	3.65	0.805
Career Development (Promotion)	3.03	1.064
Working Conditions	4.09	0.653
Training Opportunity	3.43	0.894
Total	3.55	0.853

Source: Own Survey, 2024

According to the above table 4.7 and 4.8 the school incentive schemes of training opportunity with mean 3.43 and promotion (career development) the mean value is 3.03 are not satisfactory because the mean results are below average mean 3.55. But all other non- financial incentives working conditions mean 4.09 and recognition mean 3.65 are satisfactory, since the mean result are above average mean, When the aggregate mean result is 3.55 (Moderate) seen the non-financial incentive schemes of the school is moderately satisfactory. In their study (Cameron and Pierce, 1997) concluded that praising people for their work leads to greater task interest and performance and that tangible reward also enhance motivation when they are offered to people for completing work or for attaining or exceeding specified performance standard.

This implies that the employees attach different weights to various non-financial incentives and also show high rating for working condition and recognition and low rating for the training and promotion (career development) as well.

Table 4. 9: Aggregate of Employee Performance – Mean and Standard Deviation

Employee Performance	Mean	Std. Deviation
Employees' attitude and commitment have positive	4.40	0.718
influence on school's overall performance.		
Superior's regular feedback is key in the improvement of	4.06	0.927
an individual's performance.		
The management leadership style has an effect on the	4.01	0.827
level of performance inclination.		
The existing incentive scheme program has its own	3.99	0.814
influence on school's overall targets and achievements.		
Employees are motivated to work collectively towards	3.92	0.937
achieving common goals.		
Performance based incentive scheme encouraged me to	3.91	0.974
exert more effort and improve my productivity.		
Employee adherence to the expected standard is a key	3.91	0.930
indicator in measuring the performance.		
Total	4.06	0.887

Source: Own Survey, 2024

As can be seen from the table, the research questionnaire explore how do employees perceive the incentive schemes on employee performance, employee responses to the above questions. Based on the response of the respondent for those dependent variable of employee performance questionnaires is slightly above and below average. This implies that the employees of the school are highly (substantially) and moderately perceived the employee performance. When the aggregate mean result is 4.06 (high) seen the effect of incentive schemes on employee performance of the school seems very satisfactory. This is consistent with the findings of Kohn, (1993), Powell, (1998) who stated that not all writers agree that incentive plans or programs will always lead to positive outcome. This implies that different incentive schemes indeed work in boosting employee performance and their presence or absence can make a significance difference in organizational performance.

## 4.7. Normality Test

The underlying assumption in Pearson Correlation and Multiple Linear Regression is the data tested must be normally distributed. Therefore, normality test is conducted to ascertain whether the data are normally distributed as to fulfill the normality assumptions before proceeding to further tests. Assumption of normality will be fulfilled when the p-value is more than 0.05 (Razali & Yap, 2011). Table 4.10 below indicated that the p-value is greater than 0.05, which implies that there was no evidence for the presence of abnormality in the data.

### 4.8. Inferential Analysis

### 4.8.1. Pearson Correlation Analysis

Pearson's correlation was used to measure the strength of linear relationship between two variables. The number representing the Pearson correlation is referred to as a correlation coefficient. It ranges from -1.00 to +1.00, with zero representing absolutely no association between the two variables. Correlation coefficient can be either positive or negative, depending upon the direction of the relationship between the variable (Hair et. al, 2003). Table 4.13 below shows the meanings of the different range of correlation coefficient.

Table 4. 10: Range of Correlation Coefficient

Coefficient Range	Strength
+0.91 to +1.0	Very Strong
+0.71 to +0.90	High
+0.41 to +0.70	Moderate
+0.21 to +0.40	Small but definite relationship
0 to +0.20	Slight, almost negligible

Source: Hairet.al, (2003)

### 4.8.1.1. Correlation Coefficient Analysis

Correlation analysis was used to show the strength of the association or the relationship between the variables involved. Inter-correlations coefficients (r) were calculated by using the Pearson's Product Moment.

Table 4. 11: Correlation Coefficient between Financial Incentives and Employee Performance

		Financial Incentives	Employee Performance
	Pearson Correlation	1	0.733**
Financial	Sig. (2-tailed)N		0.000
Incentives		96	96
Employee	Pearson Correlation	0.733**	1
Performance	Sig. (2-tailed)	0.000	

<sup>\*\*.</sup> Correlation is significant at the 0.01 level (2-tailed).

- ➤ Table 4.11 show that the correlation coefficient between financial incentives and employee performance is .733 which is high associated with each other at one percent level of significance (r 0.733, P < 0.01). It can be concluded that employee that awarded with financial incentives will have higher engagement to the organization performance.
- There is high (substantial) and statistically significant relationship between financial incentive schemes and employee performance.

Table 4. 12: Correlation Coefficient between Non-Financial Incentives and Employee Performance

		Employee Performance	Non-Financial Incentives
	Pearson Correlation	1	.563**
Employee Performance	Sig. (2-tailed)		.000
	N	96	96
	Pearson Correlation	.563**	1
Non-Financial Incentives	Sig. (2-tailed)	.000	
	N	96	96

<sup>\*\*.</sup> Correlation is significant at the 0.01 level (2-tailed).

The results show that the correlation coefficient between non-financial incentives and employee performance is .563 which is moderate associated with each other at one percent level of significance (r 0.563, P < 0.01). It can be concluded that employee that awarded

with non-financial incentives will contribute higher engagement to the organization performance.

> There is moderate and statistically significant relationship between non-financial incentive schemes and employee performance.

### 4.8.2. Multiple Liner Regression

Multiple linear regression analysis is a method which uses more than one IV to explain the variance in a DV (Ghani & Ahmad, 2011). The study aims to investigate the relationship between the independent variable (financial and non-financial incentive schemes) with the dependent variable (employee performance) in SSEI

#### 4.8.2.1. Regression Analysis

In order to determine the extent to which the explanatory variables explain the variance in the explained variable, multiple regression analysis was performed. Table 4.16 below shows that regress financial and non-financial incentive schemes as independent variable on employee performance as dependent variable.

**Table 4. 13: Model Summary (Multiple Liner Regression)** 

Model	R	R Square	•	Std. Error of the Estimate
1	0.753a	0.568	0.558	0.42265

a. Predictors: (Constant), Non-Financial Incentives, Financial Incentives

The model summary table 4.16 includes the independent variables (financial and non-financial incentive schemes) and dependent variable (employee performance). As indicated in the above model summary and below ANOVA table, the liner combination of the independent variables were significantly related to the dependent variable,

#### 4.8.3. Hypothesis Test

Analysis of the research was done in light of research questions and hypothesis proposed in the plan of the paper. Accordingly, all the three hypothesis results presented as follows.

S Examining the relationship between incentive schemes and employee performance.

**Hypothesis 1:** There is a positive and significant relationship between financial incentives and employee performance.

**Table 4. 14: Model Summary (Financial)** 

Model	R	R Square	•	Std. Error of the Estimate
1	.733a	.537	.532	.43516

a. Predictors: (Constant), Financial Incentives

According to table 4.19, Since the correlation coefficient of financial incentives r 0.733, p <0.01 and the regression of r = 0.733 and r square 0.537 and adjusted r square 53 %, which is implies that high relationship between financial incentives and employee performance, Therefore, the hypothesis is accepted.

**Hypothesis 2:** There is a positive and significant relationship between non-financial incentives and employee performance.

**Table 4. 15: Model Summary (Non-Financial)** 

Model	R	R Square	•	Std. Error of the Estimate
1	0.563a	0.317	0.310	0.52854

a. Predictors: (Constant), Non-Financial Incentives

A presented in table 4.20 the analysis part, correlation coefficient of opportunity for non-financial incentives scheme r=0.563, p<0.01 and the regression of r=0.563 and r square = 0.317and adjusted r square 31%, which implies that moderate relationship between non-financial incentives and employee performance. Therefore, the hypothesis is accepted.

S Assessing employee's perception of incentives and its influence on employee performance.

**Hypothesis 3:** The perception of incentive schemes has a significant and positive influence on employee performance.

As it presented in table 4.13 above the correlation coefficient of financial and non-financial incentive schemes r=0.753, p<0.01and the regression of r=0.753 and r square = .568 and adjusted r square = .56%, which implies that high positive influence of incentive system on employee performance. Therefore, the hypothesis is accepted.

Based on the above research findings, the test result of the three formulated hypotheses were summarized as in the table 21 below.

Table 4. 16: Summary of Tested Hypothesis

No.	Tested Hypothesis	Test Result
1	There is a positive and significant relationship between financial	Accepted
	incentives and employee performance	
2	There is a positive and significant relationship between non-financial	Accepted
	incentives and employee performance	
3	The perception of incentive schemes has a significant and positive	Accepted
	influence on employee performance.	_

#### CHAPTER FIVE

### CONCLUSIONS ANDRECOMMENDATIONS

### **5.1.** Conclusion

The thesis examined the effect of incentive systems on motivational of teachers in Sunny Side Educational Institute. And the following conclusion could be drawn from the findings found.

The teachers in the schools experienced a moderate of motivation, more specifically teachers in the schools were slightly satisfied with operating conditions, coworkers, and nature of work and communication part of the job. The teachers in the schools at middle/ambivalent/ position of satisfaction on supervision and promotion served from the school. However, the financial benefits, the contingent reward and salary of teachers were not adequate in satisfying their needs as expected.

Similarly, teachers had moderate commitment toward their school, even if the commitment contradicts on the motivation. Though some teachers from the findings had emotional attachment and belongings in the school they all questioned about their salary and benefit that helps to minimize the influence of the increasing cost of living.

Based on the significant relationship between satisfaction with facets (pay, promotion, supervision, fringe benefits, contingent reward, operating condition, coworker and nature of work) related with level of motivation this clearly shows as the facets of the incentive systems improved the motivation of the employee increases.

From the study overall incentive system significantly related to the motivational this tends as the betterment of the job satisfaction of teachers improve the belongingness to the school and the desire to stay the school dramatically.

The motivation of the teacher's is not associated any of the demographic variables (sex, age, experience in teaching, the status of the marriage and qualification of teachers). Accordingly, the

increase or decrease of the motivation teachers is not determined by the demographic properties of the teachers.

### **5.2.** Recommendation

The findings of this thesis are believed to improve the effect of the extent of teachers' incentive system on motivational level. Therefore

- 1. An effort should be made by the city administration of education office to increase the incentive system of teachers which has a positive effect on school motivational level.
- 2. The government should give special attention for the offering of special benefit package for teachers such as incentives, residences, security, and facilities etc. for the growth of Ethiopia.
- 3. Job motivational level is associated with good interpersonal relationship; school administrators should find ways to show teachers can have good time together.
- 4. The final recommendation point is, the school should apply a clear and transparent method of evaluation in order to build mutual-trust and confidence on the criteria and way of choosing best performing employees. The existence of mistrust and suspicion among employees on how they are evaluated discourages them and takes away their desire and motivation for achievement. This further complicates the effort and work of the management for organizational growth and success through unintended downward spiral affects that culminate with vicious circle of growth and success. Here, at this point it would be useless, time-wasting, and above all costly for the organization to invest on any type of incentive method.

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### STATEMENT OF DECLARATION

I, the under signed declare that systems effect on employees level of motivation the case of Sunny Side Educational Institute is my own work I have undertaken the research work independently with guidance and support of my research advisor. This study of my research advisor. This study has not been submitted for any program in this or any other institution and that all sources of materials used for thesis have been duly acknowledged.

Declared by:	Signature:
Tsivon Negash	December, 2024

St. Mary's university

# **ENDORSEMENT**

St. Mary's University, Addis Ababa	December, 2024
Advisor	Signature
Tesfaye Tilahun (PHD)	
with my approval as a University Advisor.	
This thesis has been submitted to St. Mary Univer	rsity, School of graduate studies for examination

### **APPENDIX**

### ST. MARY'S UNIVERSITY

### SCHOOL OF GRADUATE STUDIES

### **MBA PROGRAM**

Interview questionnaire (Self-administer)

# Assessment on incentive systems and employees of motivation

To be filled by employees of Sunnyside Educational Institute

N.B: Dear respondent thank you so much for your willingness to sacrifice your time and fill out this questionnaire. All information required are only for the research purpose entitled above, there will be no specific mention of name or other expression that directly imply who says what.

Instruction: you are only expected to circle the answer of your choice

Part I: Perso	nal Data			
1. Gender:	1. Male	2. Female		
2. Age: 1. I	Below 25	2. 25 - 35	3. 36 - 45	4.
46 - 55	5. Above 55	5		
3. Marital Sta	tus: 1. Single	2. Married	3. Divorced	4. Other
4. Educationa	l Qualification			

1. Certificate	2. Diploma 3. First Degree
4. Master's Degree	5. Other, please state
5. Years of Service in your current compa	nny
1. Below 5 years 2.	5 - 10 years 3. 11 -15 years
4. 16 - 20 years	5. Above 20 years
6. Job Category	
1. Admin Staff 1 4. Main Teachers	<ul><li>2. Admin Staff 2 3. Assistant Teachers</li><li>5. Admin Staff 3 5.</li></ul>
7. Monthly Income	
1. Below -5,000.00	2. 5,000.00 - 10,000.00
3. 10,001.00 - 20,000.00	4. 20,001.00 - 30,000.00
5. 30,001.00 - 40,000.00	6. Above 40,000.00

### Part 2: Close Ended Research Instruments for Data Collection

This section is seeking your opinions regarding the type of incentives which are most relevant to you. You are asked to indicate the extent to which you agree or disagree with each statement using 5 Likert scale. [Strongly Agree; (SA), Agree; (A), Neutral; (N), Disagree; (D) or Strongly Disagree; (SD)]. Please mark to indicate the extent to which you agree or disagree with the following statements.

Sr. No.	Question Items	Rating Scales					
		SD	D	N	A	SA	
		1	2	3	4	5	
Fin	ancial Incentives						
	A. Bonuses						
1	Annual bonus based on the school financial targets and achievements.						
2	The existing school bonus pay system is inspiring me to a higher performance.						
3	Bonuses are paid fairly for extra work, efficiency and achievements.						
4	The school usually provides bonuses for all its employees' according to the job grade.						
	B. Profit Sharing						
5	Profit sharing scheme improves school performance by attracting qualified staff.						
6	Profit sharing scheme has a significant role on the retention of key staff.						
7	Profit sharing scheme helps a strong sense of belongingness to the school.						
8	The management of the school is fair in the implementation of profit sharing scheme.						
Sr. No.	Question Items	SD 1	D 2	N 3	A 4	SA 5	
	C. Stock Ownership						
9	Share ownership is the most important factor in employee performance.						
10	I am ready to increase my work efforts in order to gain the share ownership.						

11	The share ownership in place favors top					
11	management than employees.					
12	Employees often endeavor to meet the set					
	targets to be entitled a stock ownership.					
	D. <b>Tutorial</b>					
13	Tutorial usually motivates me to perform					
	better in the school.					
14	A competitive tutorial for efficient service					
1.5	delivery and productivity.					
15	Tutorial can encourage me to improve the					
1.0	teaching performance.					
16	Tutorial can contribute to more excellence					
Non	and healthy competition within the school.					
Non	-imanciai incentives.					
	E. Recognition					
17	Management recognizing employees whose					
1 /	efforts make a difference.					
18	The school grants a tangible gifts/trophy, I					
	am more motivated to perform better.					
19	Incentive travel to boost the morale of					
	individual or team for work is well done.					
20	I have participated in the decision making of the school goals.					
Sr.	Question Items	SD	D	N	A	SA
No.	Quosito II 200120	1	2	3	4	5
	F. Promotion & Career Development					
21	There are enough promotion possibilities to					
	stimulate me to higher performance.					
22	Promotion purely depends on performance and fairly distributed within the school.					
23	Employees are promoted when they earn					
2.1	academic qualifications or special training.			1		
24	When an employee performs well consistently					
	they are promoted to next level.					
	G. Working Conditions					
25	A positive working conditions is important for					
	me to perform well on my job.					

_	T			1		1
26	School policies and procedures can promote employee ownership.					
27	Feeling a spirit of teamwork and cooperation among co-employees.					
28	The work environment can elicit greater commitment in me to perform my best.					
	H. Training Opportunities					
29	The school is committed to the training and development of its employee.					
30	The contents of the training program makes the School employees to be more productive.					
31	The school provides me with skills and knowledge that will benefit my future career.					
32	Employees are encouraged to participate in various seminars and workshops.					
Sr.	Question Items	SD	D	N	$\mathbf{A}$	SA
No.		1	2	3	4	5
	eption on Employee Performance					
33	Performance based incentive scheme encouraged me to exert more effort and improve my productivity.					
34	Employee adherence to the expected standard is a key indicator in measuring the performance.					
35	Employee performance helps both employee development and organizational improvement.					
36	Employees' attitude and commitment have positive influence on school overall performance.					
37	Superior's regular feedback is key in the improvement of an individual's performance.					
38	Employees are motivated to work collectively towards achieving common goals.					
39	The management leadership style has an effect on the level of performance inclination.					
40	The existing incentive scheme program has its own influence on company's overall targets and achievements.					

Any additional comments relevant to the study.					

# THANK YOU FOR YOUR RESPONSE!!!!